

NAHB Professional Women in Building Week



NAHB Professional Women in Building Week celebrates women as a visible component of the residential construction industry and provides an occasion for members across the NAHB federation to collectively raise awareness of their contributions through activities that promote, enhance and support women within the industry.

This year's PWB Week theme is Workforce Development for Women in the Industry. Each day has a subtheme:

- Mentoring Monday
- Tradeswomen Tuesday
- Woman Owned Wednesday
- Technology Thursday
- The Future is Female Friday

Engage with us on social media, repost blogs, and/or hold events at your PWB Council or at your HBA. Additionally, PWB Week extends an opportunity for PWB members across the country to share the value of NAHB Professional Women in Building Council membership. Thank you to this year's exclusive sponsor [Lowe's Pro Service](#).

"The Lowe's Team is pleased to be a part of the Affinity Program with the NAHB and PWB. Lowe's PRO offers programs and benefits that save members time and money, like Quote Support Pricing on orders over \$1,500, and free jobsite delivery on orders over \$500. Additionally, we offer members 5% savings in store, plus a 2% statement credit when using a Lowe's LAR, or LBA account." – *Rochelle Komlosi, Director of Pro National Accounts*

Use this toolkit to maximize your participation in this special event.